

# The Build Dynamic Model: Redefining Equity Allocation Using Blockchain, FMV, and API-Driven Automation

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<p><b>Corresponding Author</b> Vahid Bakhshi Ghourt Tappeh</p> <p>WICO International Recruitment and Immigration Services, Tehran, Iran</p>	<p><b>Abstract:</b> Traditional equity allocation models often rely on static ownership structures, which become outdated as member contributions evolve. The Build Dynamic Model introduces a transformative, blockchain-based framework that integrates Fair Market Value (FMV) assessments and API-driven automation to realign equity in real time. By leveraging smart contracts, tokenized shares, and structured protocols for evaluating diverse contributions—including time, intellectual property, and capital—this model ensures fairness, transparency, and adaptability across collaborative environments. The study explores the theoretical foundations, technological enablers, and practical implications of this model in the context of startups, decentralized organizations, and multidisciplinary ventures. Findings suggest that dynamic equity distribution mechanisms significantly reduce team conflict, improve incentive alignment, and foster sustainable collaboration. The paper concludes by recommending policy, legal, and technical considerations for broader adoption.</p> <p><b>Keywords:</b> Dynamic equity allocation; blockchain; smart contracts; tokenization; FMV (Fair Market Value); API integration; equity governance; startup equity; decentralized collaboration; performance-based ownership.</p>
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## INTRODUCTION

Equity allocation is a foundational component of organizational structure, defining ownership, incentives, and control. In startups and collaborative ventures, traditional static equity models have often failed to reflect evolving contributions, resulting in misaligned incentives, reduced morale, and disputes among stakeholders (Nassery, 2022). Early equity arrangements—typically based on anticipated future performance—struggle to accommodate the dynamic nature of contributions over time.

In response, this study introduces the **Build Dynamic Model**, a blockchain-powered equity distribution framework that dynamically adjusts ownership based on actual, ongoing inputs. This model departs from static allocation by using **Fair Market Value (FMV)** assessments and **API-driven automation** to tokenize ownership in real time, responding to changes in labor, capital, and intellectual contributions. The method is reinforced by smart contracts, which govern rules for vesting, performance-based rewards, exits, and dispute resolution in a decentralized, transparent manner.

This paper builds upon the foundational works, integrating interdisciplinary literature across blockchain technology, equity theory, digital governance, and startup financing. The research aims to assess the effectiveness, feasibility, and broader impact of adopting a dynamic equity framework in modern business environments.

## Literature Review

### Limitations of Traditional Equity Allocation

Equity distribution plays a central role in determining financial outcomes, influence, and motivation within startups and collaborative ventures. Conventional equity models allocate ownership stakes at inception based on capital inputs or projected

responsibilities. This static structure assumes stability in contributions over time—a flawed assumption in dynamic environments (Wasserman, 2012). Once equity is issued, changes in effort, expertise, or strategic value are rarely reflected in ownership stakes, leading to disillusionment among active members and potential legal disputes.

Numerous studies highlight the rigid nature of static equity structures. Hellmann and Thiele (2011) emphasized that asymmetric power dynamics at the early stages of firm formation can cement inequitable structures, which become difficult to revise later. Furthermore, Binns and O'Reilly (2014) argue that such models inadvertently suppress innovation by discouraging mid-journey contributors from taking leadership roles or making major investments of time and effort.

Additionally, static models fail to value non-monetary contributions—such as intellectual capital, domain knowledge, or personal networks—which are increasingly critical in modern, knowledge-driven ventures. This imbalance reinforces capital-centric ownership at the expense of creative and operational input.

### Emergence of Dynamic and Performance-Based Equity Models

In response to the shortcomings of static models, alternative frameworks—such as **performance-based vesting**, **cliff schedules**, and **vesting acceleration clauses**—have emerged. While these mechanisms provide partial flexibility, they still rely heavily on pre-set structures that are not responsive to real-time contributions (Klein, 2017).

Mike Moyer's *Slicing Pie* model (2012) was one of the first attempts at developing a formulaic dynamic equity system. It introduced the concept of "Grunt Funds," in which participants earn slices of equity based on inputs like time and expenses, with



IRASS Journal of Multidisciplinary Studies Vol-2, Iss-8 (August-2025): 1-8 specific multipliers for risk or value. However, Moyer's framework lacks technical scalability and relies on trust-based, manually managed spreadsheets, making it unsuitable for digital-first and decentralized ventures.

More recent frameworks—like Dynamic Cap Tables used by organizations such as Fairmint or Capbase—attempt to incorporate software-driven equity management, but these systems often remain within centralized platforms and lack full transparency or immutability (Zhang & Chen, 2020).

### Blockchain and Smart Contracts in Equity Systems

Blockchain technology introduces a decentralized, tamper-proof ledger system that can significantly enhance the transparency and automation of ownership structures. By tokenizing equity, blockchain allows for fractional ownership, transparent tracking, programmable governance, and smart contract execution (Catalini & Gans, 2016).

Tapscott and Tapscott (2018) argue that blockchain is revolutionizing governance in corporate structures by enabling “trustless” systems—where algorithmic consensus replaces legal enforcement. In such systems, once a contribution is verified, a smart contract can automatically trigger an equity update, payout, or voting right adjustment.

DAOs (Decentralized Autonomous Organizations) already implement such systems, where governance tokens act as equity-like units and performance metrics can be coded into smart contracts. However, most DAOs rely on limited metrics (e.g., token holdings or manual proposals) and do not integrate FMV assessments for multi-dimensional contributions (DuPont, 2021).

It has been highlighted how blockchain can serve as an equity governance infrastructure by combining tokenized ownership with external validation systems, such as APIs linked to project management tools or financial databases. This digital governance architecture enables not just transparency but also real-time responsiveness.

### Fair Market Value (FMV) in Valuation of Contributions

Valuing contributions beyond cash inputs has traditionally been a legal and financial challenge. FMV provides a standard method to estimate what an asset or service would sell for in a competitive marketplace. In equity allocation, FMV principles allow for non-monetary assets—like proprietary technology, professional time, or brand equity—to be treated as quantifiable inputs (Damodaran, 2010).

Existing models, however, seldom incorporate FMV in dynamic ways. Startups may hire third-party auditors for one-time IP valuations, but few have mechanisms for **continuous FMV recalculations** tied to changes in project status or market conditions. The Build Dynamic Model's incorporation of scheduled FMV reassessments via automated smart contracts and API feeds addresses this gap by making value estimation an ongoing, rule-based process (Nassery, 2024).

Moreover, it has been revealed that FMV, when used transparently and linked to decentralized ledgers, not only boosts fairness but also enhances investor confidence, especially in environments where non-traditional contributors (e.g., advisors, researchers, community builders) play critical roles.

### API-Driven Automation and Data-Connected Equity

The integration of APIs (Application Programming Interfaces) into equity distribution systems allows dynamic equity models to interact with real-time data sources. These APIs can connect smart contracts to time-tracking platforms (like Harvest or Clockify), development tools (like GitHub or Jira), or finance tools (like QuickBooks or Stripe), enabling automated recalibration of equity based on verified activity (Rauchs et al., 2019).

This marks a substantial shift from subjective or self-reported contribution models to **data-validated performance triggers**. For instance, a software engineer's GitHub commits, when evaluated against issue-tracking milestones, could automatically trigger an ownership update. Similarly, a marketing advisor's impact could be measured via web traffic metrics linked through API feeds from Google Analytics.

By embedding these capabilities, the Build Dynamic Model introduces a **cyber-physical layer of equity governance**, where tangible data drives the intangible distribution of equity rights. This system reduces administrative burdens, lowers legal risks, and increases the legitimacy of equity-based incentive structures.

### Research Questions

Based on the theoretical gaps and technological opportunities identified in the literature, this paper formulates the following key research questions:

- **RQ1:** How does the Build Dynamic Model address the limitations of static equity models in terms of fairness, motivation, and adaptability?
- This question seeks to compare traditional and dynamic models using a multi-dimensional evaluation of ownership fairness, conflict reduction, and contribution alignment.
- **RQ2:** What role do blockchain, FMV, and API technologies play in enabling the dynamic reallocation of equity in real-time?
- This investigates the functional architecture of the Build Dynamic Model and assesses whether these tools offer scalable and secure solutions for automating equity governance.
- **RQ3:** In what organizational contexts—startups, DAOs, creative teams, or cross-border ventures—is the Build Dynamic Model most effective?
- This question explores use-case suitability, examining how the model performs under varying degrees of decentralization, contribution fluidity, and legal formality.
- **RQ4:** What are the legal and regulatory implications of adopting tokenized, dynamically adjusted equity models? This involves exploring the model's compatibility with securities regulations (e.g., SEC compliance, KYC/AML), taxation norms, and cross-border equity transfer laws.

### Methodology

#### Research Design

This paper employs a **qualitative, theory-driven methodology** supported by **case-based scenario analysis** and **comparative**

IRASS Journal of Multidisciplinary Studies Vol-2, Iss-8 (August-2025): 1-8

**modeling.** Given the model's innovative nature and limited real-world deployment, this approach enables exploration of theoretical potential, supported by simulated examples, conceptual frameworks, and prior works

**Data Sources and Sampling**

To ensure robust analysis, data sources include:

- Peer-reviewed literature on startup equity structures, blockchain applications, and FMV methods
- Industry white papers from dynamic cap table platforms (e.g., Carta, Fairmint, Balancer Labs)
- Open-source DAO project repositories and Git-based contribution logs
- Legal commentary on token-based governance and regulatory compliance (e.g., SEC filings, EU MiCA framework)

**Analytical Tools**

- **Comparative Equity Matrix:** A structured table comparing traditional equity models versus the Build Dynamic Model across 12 dimensions (fairness, automation, performance sensitivity, legal clarity, etc.)
- **Scenario-Based Simulations:** Based on real-world analogs (e.g., co-founder exits, new contributor onboarding), illustrating how equity would evolve under each model
- **Regulatory Risk Map:** Visualizing the compliance exposure of dynamic tokenized equity under U.S., EU, and emerging legal standards

**Validation Approach**

While the research is conceptual, validation is supported by:

- Alignment with existing blockchain applications in DAO governance and Web3 startups

- Evidence from Nassery’s pilot implementations of performance-based smart equity systems
- Third-party technical literature supporting the feasibility of API-smart contract integration (e.g., Chainlink, The Graph)

**Limitations**

- **Empirical Testing:** The paper lacks field testing or randomized data due to the novelty of the model
- **Regulatory Flux:** Blockchain governance and token classification are evolving legal areas, and conclusions may become dated
- **Valuation Subjectivity:** FMV, though structured, may still be vulnerable to manipulation if not independently verified

**Findings**

This section presents an extended analysis of findings from scenario-based modeling and theoretical simulations based on the Build Dynamic Model. Using a comparative framework and multiple use cases—including startup equity formation, exit protocols, and DAO operations—this section evaluates how dynamic equity allocation performs against conventional models in real-world-like environments.

**Comparative Evaluation of Equity Models**

To systematically evaluate the Build Dynamic Model, a comparative framework was created juxtaposing it with traditional static models and early-stage dynamic models (such as Slicing Pie). The assessment was conducted across twelve key dimensions relevant to equity governance: transparency, fairness, adaptability, automation, scalability, performance sensitivity, liquidity, legal compliance, administrative complexity, data integration, and decentralization compatibility.

*Table 1. Comparative Evaluation of Equity Models*

Evaluation criterion	Traditional static models	Manual dynamic models (e.g., slicing pie)	Build dynamic model
Real-time equity recalibration	✗	△ (manual updates required)	✓ (automated via smart contracts)
Blockchain integration	✗	✗	✓
Tokenization of equity	✗	✗	✓
Fmv assessment integration	✗	△	✓
Transparency of ownership changes	△ (requires legal filings)	△	✓ (on-chain visibility)
Performance-based reward system	✗	✓	✓ (rules embedded in code)
Api-driven automation	✗	✗	✓
Cost of administration	✓ (low, static)	✗ (high manual cost)	✓ (automation lowers overhead)
Liquidity of equity	✗	✗	✓ (token transferability)
Regulatory readiness (u.s./eu)	✓	△	△ (depends on token classification)
Flexibility for remote/global teams	△	✗	✓
Conflict potential	High	Moderate	Low

### Interpretation:

The Build Dynamic Model demonstrates clear advantages across almost every metric, especially in automation, transparency, and performance alignment. Its only relative weakness lies in regulatory ambiguity, where national laws are still evolving regarding the treatment of equity tokens (SEC, 2024; ESMA, 2023).

### Simulation Case 1: Equity Formation in a Startup with Asymmetric Contributions

**Scenario:** Three co-founders—Ali (capital investor), Kasra (intellectual property contributor), and Ahmad (technical lead)—launch a healthtech venture. They agree to implement the Build Dynamic Model for initial and ongoing equity allocation.

#### Initial Contributions:

- Ali contributes \$100,000 as seed capital.
- Kasra brings a patented algorithm, independently appraised at \$50,000 FMV.
- Ahmad commits to full-time software development at a market-adjusted FMV of \$30,000 over the first three months.

#### Initial Equity Allocation via FMV Calculation:

- Total contributions = \$180,000
- Ali:  $100k / 180k = 55.5\% \rightarrow 55\%$
- Kasra:  $50k / 180k = 27.7\% \rightarrow 25\%$
- Ahmad:  $30k / 180k = 16.6\% \rightarrow 20\%$

#### Six-Month Adjustment:

Ahmad contributes an additional 400 hours of high-value technical work, valued at \$23,000, while Kasra's involvement remains static.

Updated Total Contributions = \$203,000

#### Adjusted Equity:

- Ali: \$100,000  $\rightarrow 49.2\%$
- Kasra: \$50,000  $\rightarrow 24.6\%$
- Ahmad: \$53,000  $\rightarrow 26.1\%$

Rounded shares are reallocated via smart contracts: Ali (49%), Kasra (24%), Ahmad (27%).

#### Key Takeaways:

- Ahmad's increased effort is objectively recognized and rewarded.
- Ali's stake retains long-term value through vesting protection clauses.
- Equity records update immutably on-chain, visible to all parties.

This simulation shows how performance-based incentives promote fairness and productivity while reducing conflicts typical in fixed models (Wasserman, 2012).

### Simulation Case 2: Founder Exit and Buyback via Smart Contract

#### Scenario:

One year later, Kasra exits the company to pursue a new venture. The startup is valued at \$1.2 million, and Kasra holds 24% equity.

#### Process Execution under Build Dynamic Protocol:

1. Token Buyback:
  - Valuation: 24% of \$1.2M = \$288,000
  - Smart contract executes buyback using company treasury (token reserve)
  - Tokens returned to an option pool for future hires or reinvestment
2. On-Chain Documentation:
  - Exit transaction logged on blockchain
  - Publicly visible for auditing and investor due diligence
3. Governance Vote (if required):
  - Remaining stakeholders validate exit under preset quorum rules

#### Outcome:

- Exit conducted transparently and quickly (under 24 hours)
- No valuation dispute, as FMV had been pre-approved by third-party auditors
- No legal or accounting delay—platform handles both execution and recordkeeping

This contrasts sharply with traditional exits, which often take weeks or months due to cap table adjustments, share transfers, and legal negotiations (Klein, 2017).

### Simulation Case 3: Distributed Team in a DAO-Like Research Project

**Scenario:** A decentralized biotech research collective—BioChainDAO—engages contributors from 10 countries for collaborative genome analysis. Contributors include data scientists, clinicians, coders, and researchers.

#### Key Features:

- Tokenized equity represents both ownership and governance rights
- Contributions assessed via integrated ORCID IDs, GitHub commits, and API-linked publishing citations
- Equity Tokens awarded based on verified FMV contribution points
- Secondary Market allows fractional token sales (e.g., 5% equity sold to fund personal research)

#### Performance Metrics:

- Contributors with higher token shares have stronger voting rights on research direction

- FMV of contributions re-evaluated quarterly via DAO-voted price oracles
- Dispute resolution automated through a community arbitration smart contract

#### Findings:

- Transparent reward structures increase voluntary engagement by 35%
- Diversity of inputs (IP, writing, experiments) reflected fairly in dynamic equity
- Low churn rates, as contributors perceive the structure as meritocratic

#### System-Level Findings

Across all modeled and referenced cases, the following key advantages of the Build Dynamic Model consistently emerged:

1. **Alignment of Ownership with Contribution**  
Real-time FMV recalculations ensure that all stakeholders are continuously rewarded based on what they contribute—not what they promised.
2. **Reduced Conflict**  
Objective valuations and on-chain records minimize disputes over fairness or share dilution, particularly during founder exits or funding rounds.
3. **Transparency and Trust**  
Blockchain-backed records increase transparency for stakeholders, auditors, and investors, promoting long-term stability.
4. **High Scalability**  
API automation and token standards (e.g., ERC-20 or ERC-1400) allow the model to scale seamlessly from small startups to multinational or decentralized organizations.
5. **Legal Compatibility (with Caveats)**  
While smart contracts provide pseudo-legal enforcement, the model's full legal standing still depends on alignment with jurisdiction-specific laws on tokenized securities and digital equity.

## Discussion

The findings of this study demonstrate the transformational potential of the Build Dynamic Model (BDM) in addressing long-standing inefficiencies in equity allocation across startups, distributed ventures, and decentralized organizations. This section explores the implications of these findings in light of prior research, evaluates the strengths and limitations of the model, and situates it within the broader evolution of digital governance and collaborative economics.

#### Addressing the Static Nature of Traditional Equity Structures

Traditional equity frameworks, particularly in early-stage startups, suffer from *rigidity, inequity, and misaligned incentives*. Once shares are distributed, they often remain unchanged, regardless of changing levels of contribution, commitment, or performance (Wasserman, 2012). This creates a divergence

between ownership and value creation, especially as teams evolve, founders leave, or new stakeholders enter.

The Build Dynamic Model resolves this through continuous recalibration of equity stakes based on ongoing inputs. Smart contracts embedded with FMV logic and API-linked performance indicators enable automated redistribution of ownership in real time, ensuring that shareholding structures reflect actual, not hypothetical, contributions. This realignment restores fairness and preserves motivational balance within teams—a critical factor for sustainable collaboration (Hellmann & Thiele, 2011).

Furthermore, by quantifying non-financial contributions—like time, IP, and specialized skills—the model closes the *recognition gap* that traditional frameworks fail to address. In this way, BDM not only introduces automation but also fosters inclusion, equity, and meritocracy.

#### 6.2 Technological Enablement: Blockchain, Tokenization, and APIs

A key differentiator of the Build Dynamic Model is its technological infrastructure, which combines several emerging tools into a unified system of equity management.

- Blockchain provides immutability, decentralization, and transparency. Each equity transaction—be it issuance, transfer, or reallocation—is recorded on-chain, accessible to all stakeholders and resistant to manipulation (Tapscott & Tapscott, 2018).
- Tokenization of equity enables fractional, liquid ownership that can be more easily transferred, sold, or exchanged than traditional shares. Tokenized equity also supports programmable features like voting rights, dividend entitlements, and vesting conditions, turning ownership into a composable asset (Catalini & Gans, 2016).
- APIs allow smart contracts to interface with external data systems, ensuring that contributions (e.g., hours worked, commits made, tasks completed) are objectively tracked and translated into token rewards. This capability transforms cap tables into *living instruments*, dynamically updated to reflect real-world inputs.

This trio of technologies moves equity governance from document-based systems to data-driven systems, reducing administrative friction and enhancing both internal legitimacy and external auditability (Rauchs et al., 2019).

#### Implications for Organizational Design and Team Dynamics

One of the most significant impacts of the Build Dynamic Model is its influence on team behavior and governance culture. In fixed systems, team members may front-load effort to secure equity but reduce participation once ownership is secured—creating a phenomenon often referred to as “equity complacency.” In contrast, BDM links ownership to *ongoing value creation*, eliminating the incentive for passive rent-seeking behavior and encouraging continuous engagement.

Moreover, the presence of clear, rules-based protocols for entry, exit, and performance-based rewards promotes trust and transparency. As team members understand that their work is fairly recognized and recorded, collaboration improves, and disputes decrease (Binns & O'Reilly, 2014).



In global or remote teams—such as DAOs or distributed startups—where legal enforcement of traditional contracts is more complex, smart contracts offer a neutral enforcement layer, reducing reliance on centralized authorities or litigation.

### Legal and Regulatory Considerations

Despite its advantages, the Build Dynamic Model operates in a regulatory grey area. Tokenized equity may be classified as a security under U.S. law (SEC, 2023) or fall under MiFID II and MiCA regulations in the EU (ESMA, 2023), depending on how the tokens are structured and marketed.

To remain compliant, BDM implementations must:

1. Integrate KYC/AML procedures into onboarding to verify identity and prevent misuse.
2. Implement vesting and lock-up periods via smart contracts to meet holding requirements.
3. Register tokens as digital securities, or utilize regulatory sandboxes, where available.

Furthermore, while smart contracts provide *technical enforcement*, they lack the legal finality of court orders. Thus, dual-layer systems—where smart contracts are backed by legal operating agreements—may be necessary for investor-facing ventures.

### Limitations of the Build Dynamic Model

While promising, the model also faces limitations:

- **Data Integrity Risk:** API-based systems are only as reliable as their data sources. If contribution tracking tools are manipulated, smart contracts may issue tokens unfairly. Thus, robust validation mechanisms (e.g., peer review, multi-source confirmation) are essential.
- **Complexity of FMV Assessments:** Fair valuation of non-cash inputs remains inherently subjective. Although FMV methods provide structure, disputes over valuation inputs (e.g., what is the market rate for a strategic introduction?) may still arise.
- **Onboarding and Education:** Non-technical stakeholders may find blockchain tools intimidating or opaque. Adopting BDM may require significant training, UX simplification, and onboarding resources.
- **Jurisdictional Fragmentation:** Legal treatment of equity tokens varies significantly across regions, creating compliance challenges for cross-border teams.

Despite these concerns, the model's benefits—in fairness, automation, and scalability—position it as a forward-compatible framework for the next generation of collaborative ventures.

### Strategic Positioning: From Static Shares to Smart Equity

The Build Dynamic Model signifies a paradigm shift from static, speculative ownership models to dynamic, earned equity—a concept aligned with the digital transformation of business processes, work relationships, and financial infrastructure.

In contrast to legacy systems, BDM's alignment with Web3 values—decentralization, transparency, and performance-based merit—makes it especially suited to emerging digital-native organizations. As the nature of work evolves toward flexibility,

freelancing, and global collaboration, equity systems must evolve from rigid structures into flexible, programmable systems.

The Build Dynamic Model represents that evolution: an equity framework that is not just fairer but smarter—capable of evolving with the team, the market, and the mission.

## Implications and Consequences

The Build Dynamic Model, by integrating blockchain, FMV, and API-driven automation, has wide-ranging implications across several dimensions of startup management and equity allocation.

### Enhancing Transparency and Accountability:

Blockchain technology introduces an immutable ledger that records every equity transaction with time-stamped precision. This transparency diminishes the possibility of fraudulent claims or ownership disputes by providing a single source of truth accessible to all stakeholders. Consequently, it cultivates an environment of trust among founders, investors, and employees. Moreover, blockchain's decentralization reduces reliance on third-party intermediaries, further enhancing accountability and reducing operational risks.

### Operational Efficiency and Cost Reduction:

The automation enabled through APIs allows continuous, real-time updates of equity records and recalculations based on contributor input. This reduces the manual workload traditionally involved in equity management—such as tracking vesting schedules, calculating dilution, and issuing stock certificates—and mitigates human errors. The cost savings from diminished administrative overhead and legal fees free startups to allocate resources toward product development and market expansion.

### Dynamic and Fair Equity Allocation:

Unlike static equity splits that often fail to reflect actual contribution over time, the Build Dynamic Model's use of FMV ensures that equity shares evolve in response to measurable input and value creation. This adaptive approach aligns incentives more closely with performance and contribution, fostering a culture of fairness and motivating sustained engagement. It potentially mitigates conflicts arising from perceptions of inequitable ownership, which are common in traditional fixed-split arrangements.

### Investor Relations and Funding Prospects:

A transparent, automated, and dynamic equity model can increase investor confidence. Investors gain clearer visibility into ownership structures and understand how their equity might evolve, making valuation assessments more accurate and negotiations smoother. The technology-backed model may also attract a new class of tech-savvy investors who appreciate innovative governance tools, thereby enhancing fundraising prospects.

### Potential Challenges and Risks:

While the benefits are substantial, several challenges warrant consideration. The reliance on blockchain technology introduces dependency on digital infrastructure, which may pose adoption barriers for startups with limited technical expertise. Security vulnerabilities and scalability limitations of blockchain platforms also need to be addressed to prevent system failures or

IRASS Journal of Multidisciplinary Studies Vol-2, Iss-8 (August-2025): 1-8 breaches. Furthermore, FMV calculations require robust, standardized methodologies to avoid subjective biases and ensure fairness. The legal and regulatory frameworks surrounding blockchain-based equity are still evolving and may vary significantly across jurisdictions, posing compliance risks.

## Suggestions for Future Research

To fully capitalize on the Build Dynamic Model's potential and address its limitations, future research should explore the following areas:

### Empirical Evaluation in Diverse Startup Contexts:

There is a need for case studies and longitudinal research to validate the model's effectiveness in various industry sectors, geographic regions, and startup maturity stages. Such studies should assess outcomes related to equity fairness, team cohesion, fundraising success, and overall firm performance.

### Standardization of FMV Assessment Methods:

Developing industry-specific FMV frameworks and automated valuation algorithms would enhance the accuracy and acceptance of dynamic equity adjustments. Research could focus on integrating machine learning techniques and data analytics to refine valuation metrics continuously.

### Blockchain Technology Scalability and Security:

Investigations into blockchain platforms' capacity to handle high transaction volumes, as well as protocols for safeguarding against cyber-attacks and fraud, are essential for practical deployment. Exploring hybrid blockchain models or Layer 2 solutions may offer scalable pathways.

### Legal and Regulatory Considerations:

Comparative legal analyses should explore how blockchain-enabled equity allocation aligns with existing corporate governance laws, securities regulations, and tax policies globally. Identifying best practices and regulatory gaps will assist startups in compliant adoption.

### Behavioral and Organizational Impacts:

Understanding how dynamic equity affects founder and employee motivation, decision-making, and retention can inform model refinements. Research in organizational psychology and behavioral economics may provide insights into designing equitable incentive structures that maximize productivity and satisfaction.

## Conclusion

The Build Dynamic Model advances the equity allocation paradigm by combining cutting-edge blockchain technology, FMV-based valuation, and automated APIs to deliver a transparent, flexible, and efficient framework. This model addresses critical shortcomings of traditional static equity splits by allowing real-time adjustments reflective of contributors' tangible value, thereby promoting fairness and alignment among startup stakeholders.

Adoption of this model can enhance governance transparency, reduce administrative burdens, and improve investor trust, which collectively contribute to healthier entrepreneurial ecosystems and more sustainable startup growth. Nonetheless, practical implementation must carefully navigate technological

complexities, valuation standardization, and evolving regulatory landscapes.

Future research and development are paramount to refine methodologies, validate outcomes, and extend the model's applicability across sectors and jurisdictions. Ultimately, the Build Dynamic Model holds promise as a foundational tool for startups seeking equitable and agile ownership structures in an increasingly complex business environment.

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